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| Ethos | Pathos | Logos |
| “..for our fellow citizens, and people who love peace all over the world…” (para. 1). This is appealing to those who believe in peace and are against violence. | “...to say a prayer for the family of Martin Luther King…” (para. 8). This wants to draw the reader’s attention to the fact that MLK was killed and his family is grieving. This will evoke sadness in those who are listening. | “…Martin Luther King was shot and killed tonight” (para. 1). This is a fact and observation appealing to the logistics of the case. |
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RFK’s Speech

**Paragraph response:** How does Robert F. Kennedy use emotional, logical, and ethical appeal to create a powerful speech? How do these strengthen his argument?